

Quality Above All

As the “industry races for the bottom”, with the emphasis on price at expense of quality, our mission to create quality and high performance products remains steadfast. We continue to design, manufacture and distribute high quality shading products serving the most demanding customers in the market. We will provide our dealers and their customers with knowledgeable and courteous service, and apply our creativity, experience, and product knowledge to solve problems.



As a company with target-like focus, we are not everything to everybody. We are focused on a quality conscious market. Our aim has always been to supply and service resellers whose customers appreciate and understand the benefits of our unique product lines, the engineering that makes these shading systems so effortless to operate, the durability of the quality components that go into their fabrication, and the long term value that becomes evident through their continued use.