## The Revolutionary Bottom-Up Shade

Laudations ${ }^{T M}$ is a "state of the art" bottomup, motorized shading system that allows an unobstructed view of the outdoors, while providing variable levels of privacy at the same time. This unique window covering can be hidden in a wall pocket just below the window sill, thus creating clean, minimalist aesthetic in your living space. Optional $5^{\prime \prime} \times 7$ " aluminum valance is also available to conceal all roller blind hardware and motor.

Other bottom-up shading systems require visible guidelines, wires or cords to support and lift the shade to the top (which are always noticeable and obstructs your view).

Laudations incorporates small aluminum side tracks, internal drive belts coupled with polycarbonate return pulleys, to raise the shade to the desired height and privacy from a hidden pocket below. The low profile, $11 / 4^{\prime \prime} \times 11 / 8^{\prime \prime}$ sidetracks are surface mounted or recessed into the sides of the window frame for a clean, unobstructed view. The shade is operated through a wall switch, wireless remote control or and can be integrated into a 3rd party automation system for central control. Swiss engineered components ensure years of smooth and trouble free operation. This versatile shade can be used on windows from $24^{\prime \prime}$ to $78^{\prime \prime}$ wide and up to $118^{\prime \prime}$ in height. Laudations is available in a wide variety of fabrics and colours, including seethrough sunscreen, light filtering (privacy) shade cloth or complete blackout textiles. The whisper quiet, 24 volt DC motor draws power through a thin, discreet wire that can be embedded into the wall in new construction, or run inconspicuously along the window frame and baseboard for retrofit applications. Architects and designers praise Laudations for its unique design, one-of-kind functionality and minimalist footprint.


Elevate Your Expectations


